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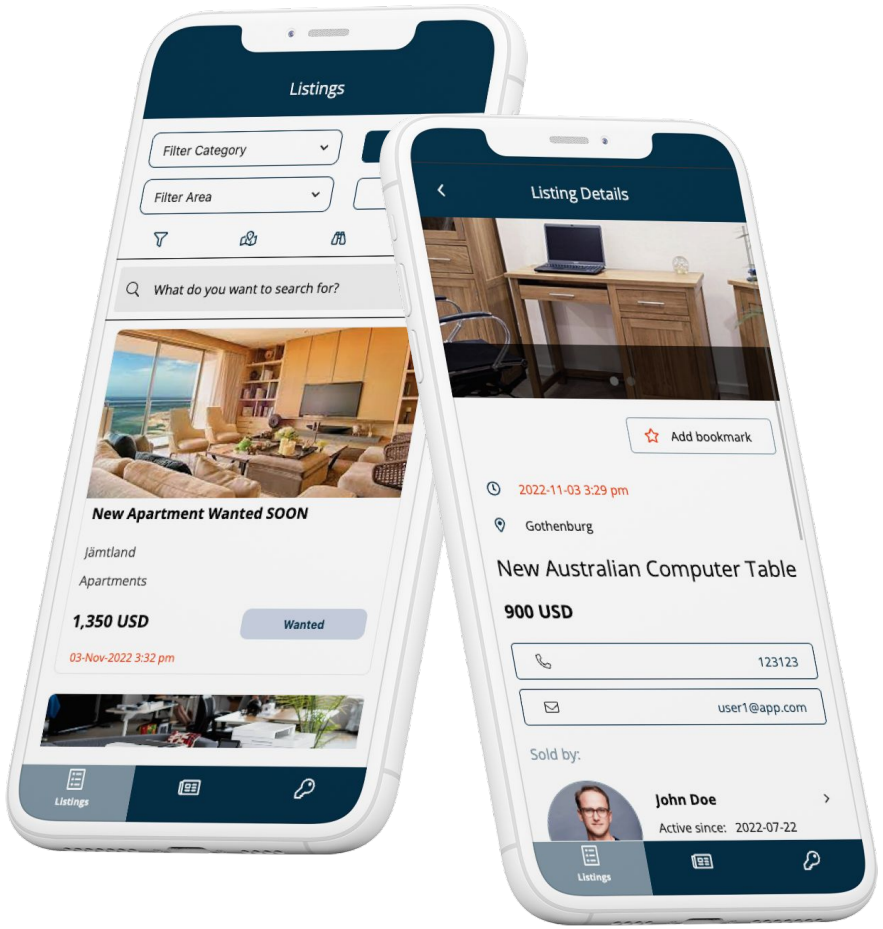
Product listing app



About us

Appspotr Studios is an end to end mobile app development studio. We specialise in offering ready made solutions designed to solve real business problems.

We are a full service mobile application development studio that offers app related services starting from design, development, project management and maintenance.

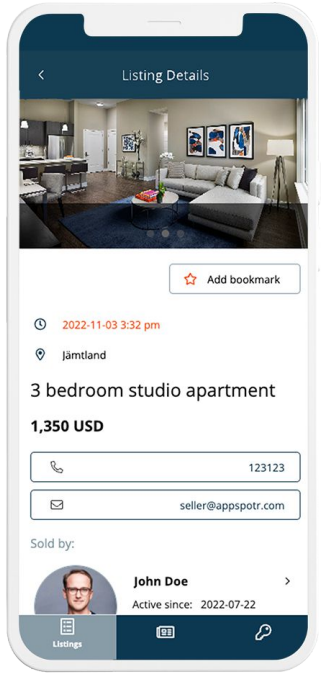
Appspotr studio uses a range of low-code (appspotr) and pro code (Cyan) platforms to deliver value to its customers through mobile applications.

Appspotr Studios is part of Appspotr AB and serves as the in house development studio of Appspotr.

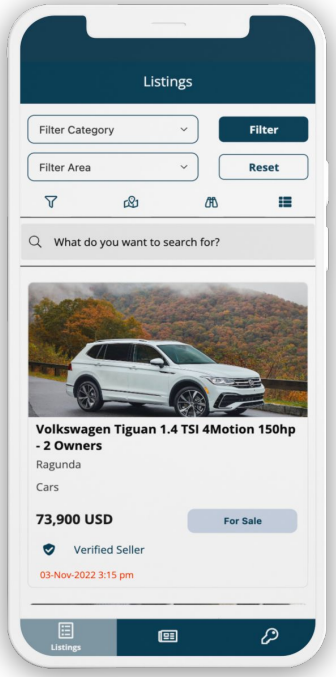
appspotr. .studios

auth0 zapier REST API W3C GDPR aws

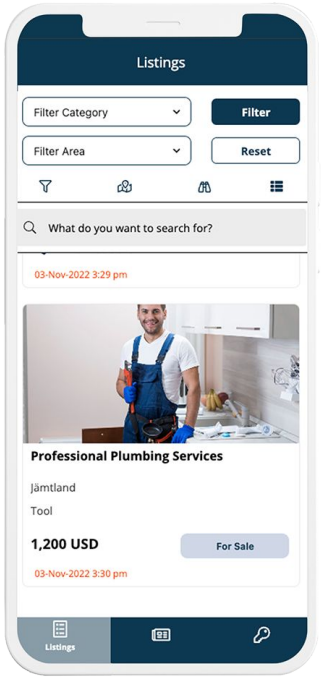
Template usage examples



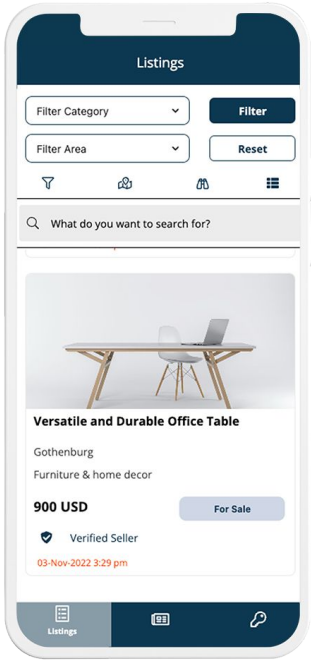
Property market place



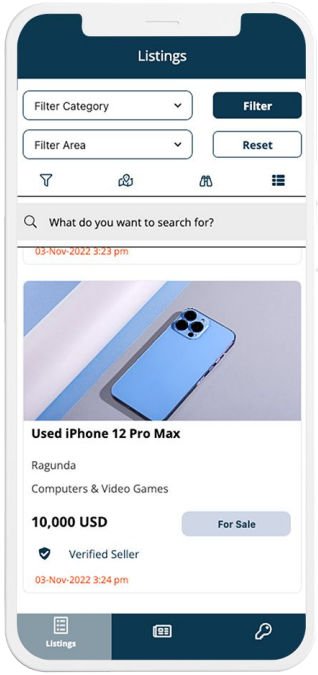
Professional services



Vehicle auction



Furniture listing



Electronics marketplace

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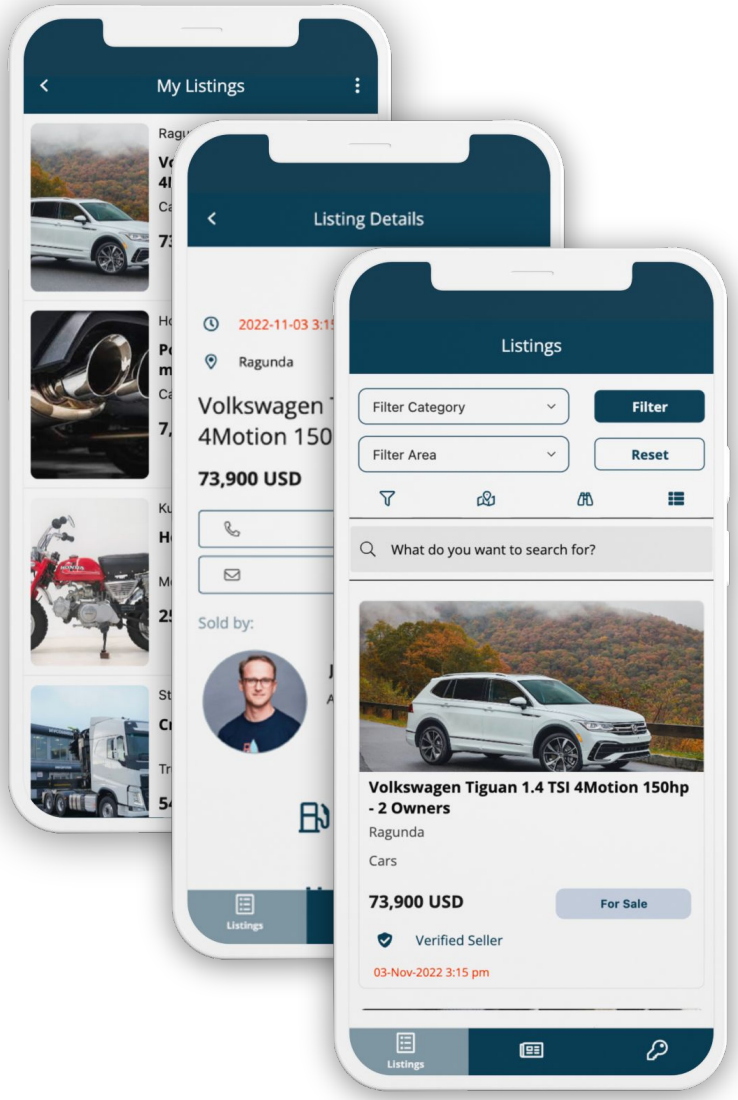
App benefits



Easy listing of classified ads, products and service offerings

Affordable solution

Fully customisable product categories

Fast app production speed - delivery within 14 days

Generate revenue and inquiries with ease

Access on any platform - iOS, Android and web

Built in listing approval flow for listings

Easy app content management via content manager and ipad app

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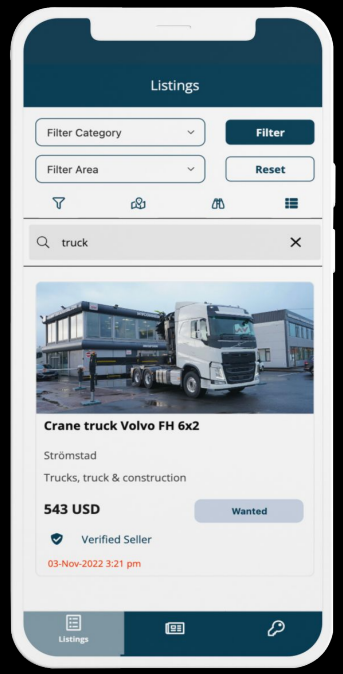
App functions

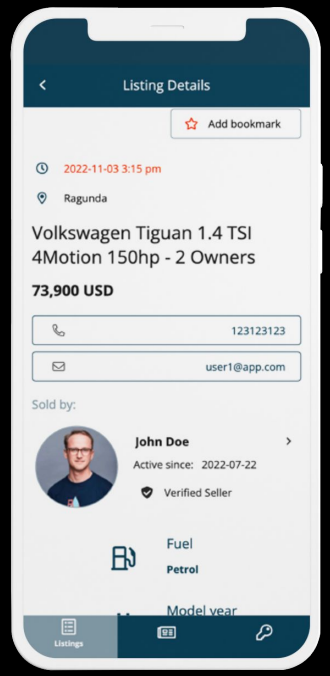


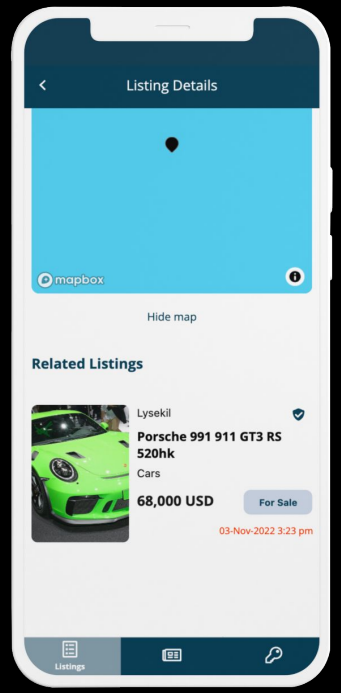
View, search and filter

Browse listings and use the search and filters to find listings

Detailed view

Listing inner pages with details



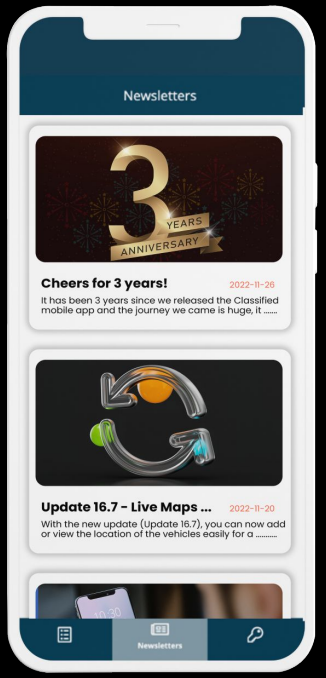


Suggestions

Auto suggestions of related items

Newsletters

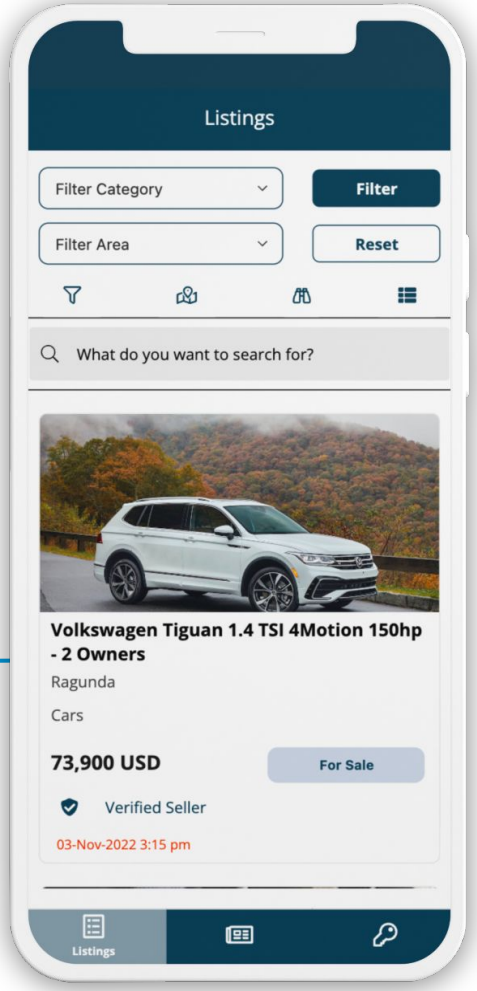
Newsletter section to share updates



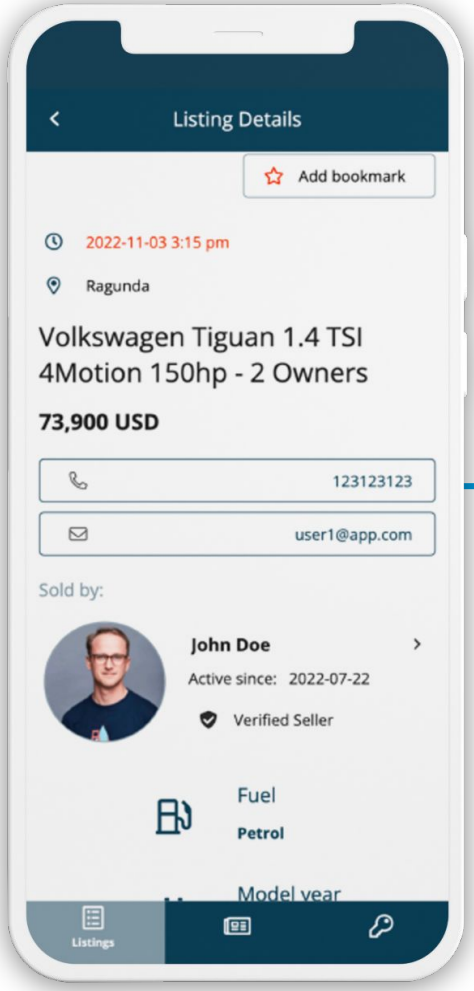
Listing home

Browse advertisements

Browse a list of all advertisements



Listing page



Listing details

Detailed information page with media, tags and description

Contact seller

Directly contact seller

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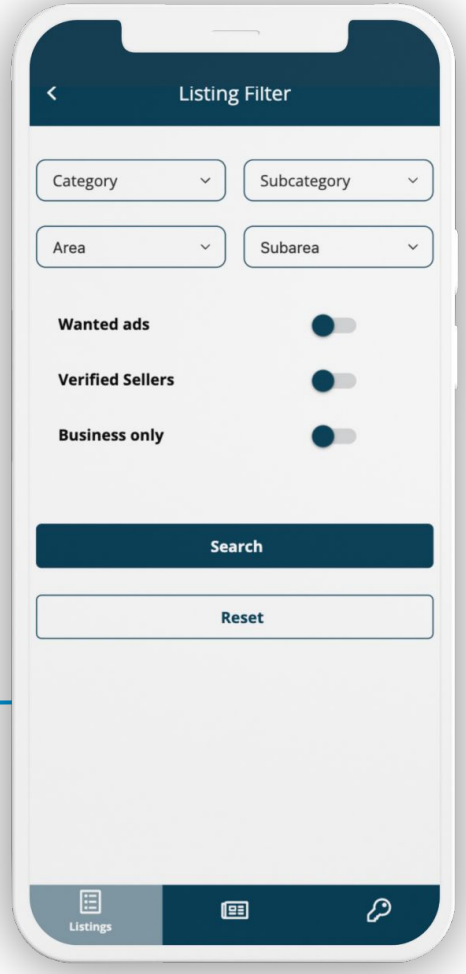
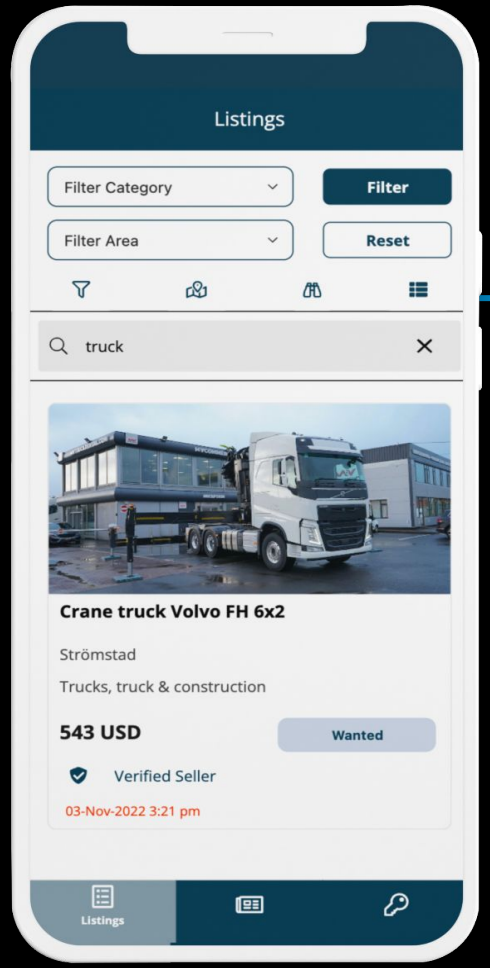
Filter based on criteria



Filter

Filter out categories, subcategories, geo regions and more

Search listing



Search

Simply search using keywords to find items

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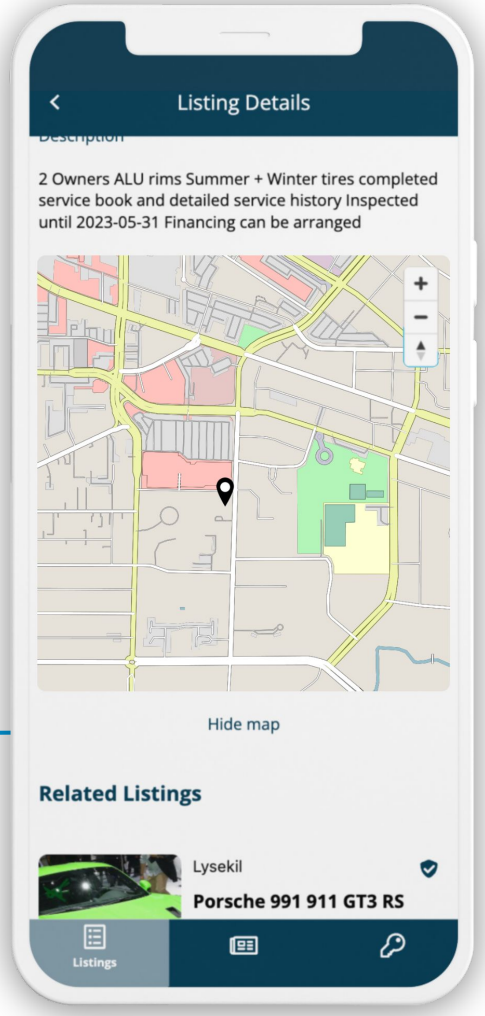
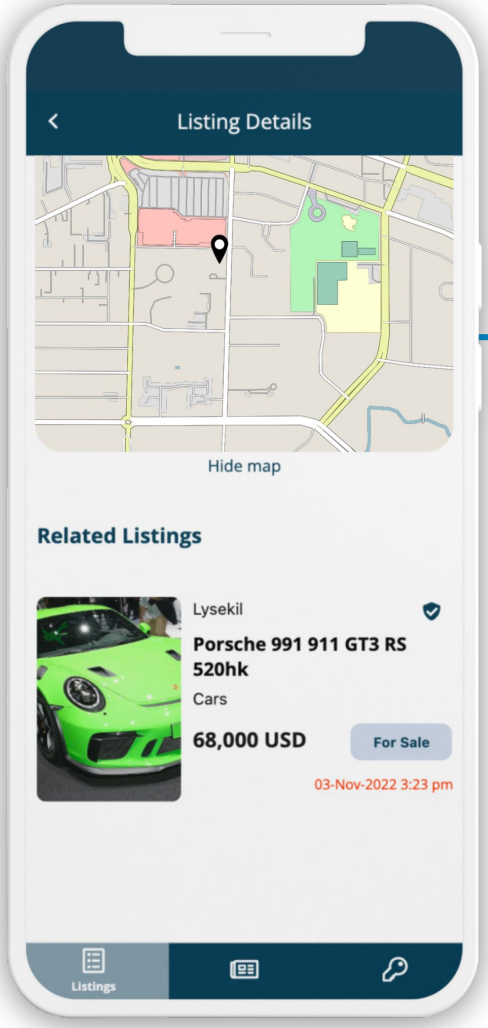
Location listing

View location

Guide users on the item location



Related listing suggestions



Suggestions

Automatic suggestions on related items

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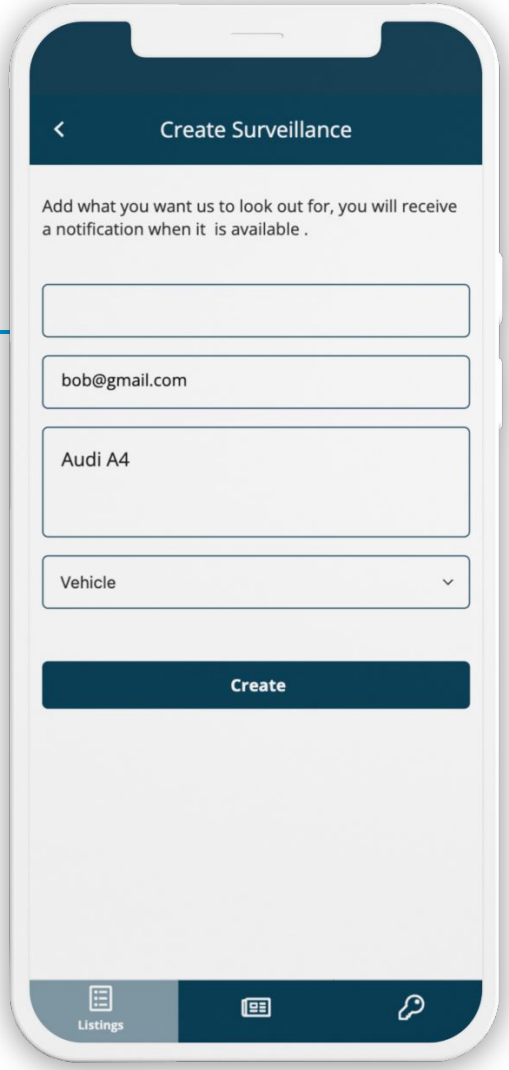
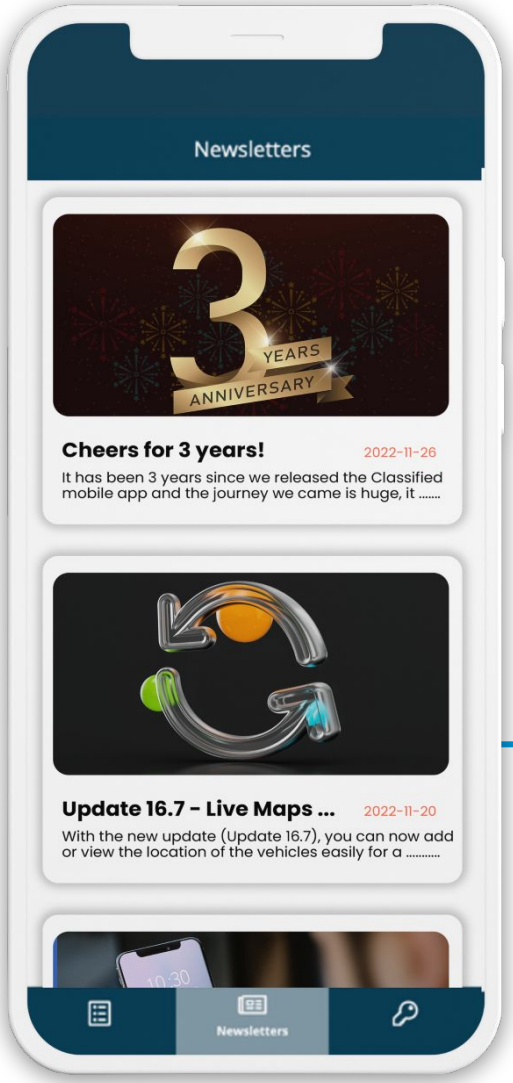
Availability notifications

Automatic alerts

Notify users automatically when their preferred items are listed



Newsletters



Newsletters

Share newsletters and updates to all users on the platform

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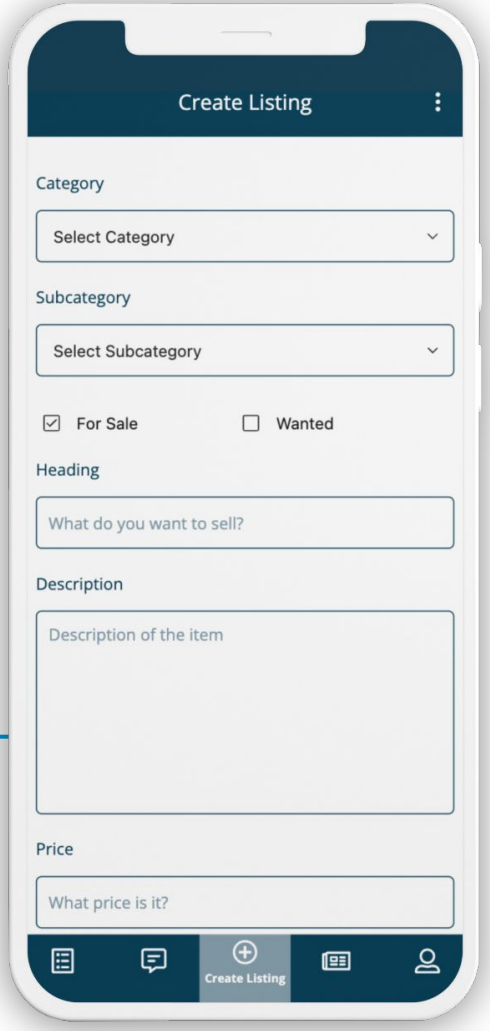
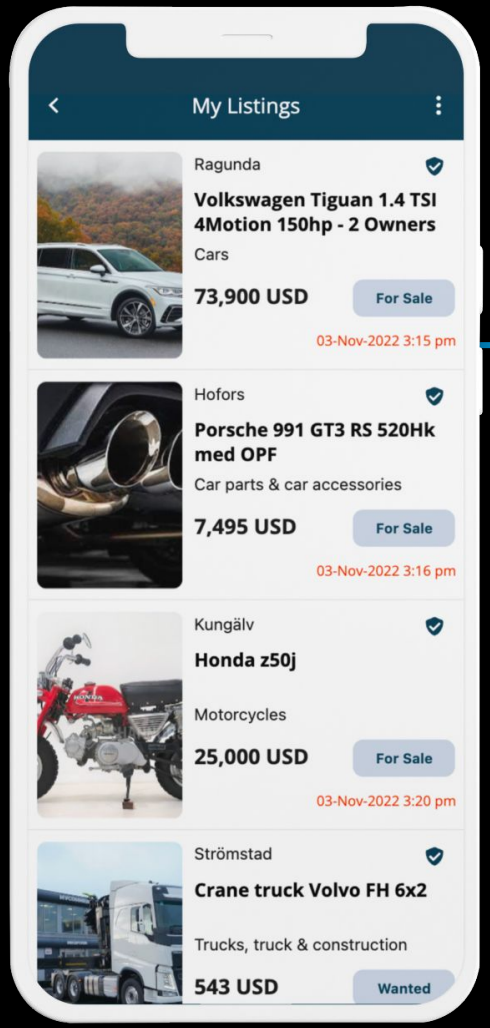
Create listings



Create new listings

Create a new listing as a seller with ease

My listings



View listings

As a seller, view the listings created

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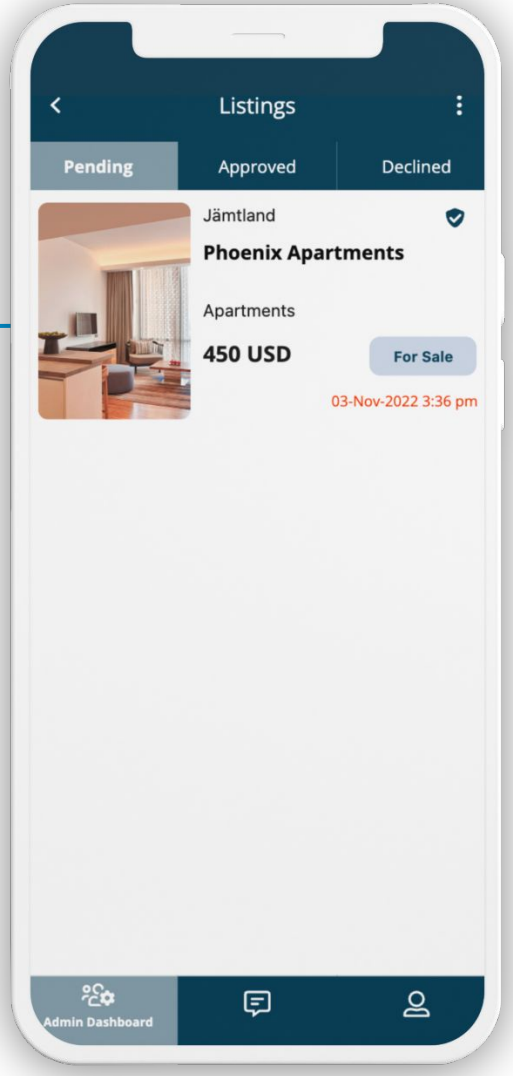
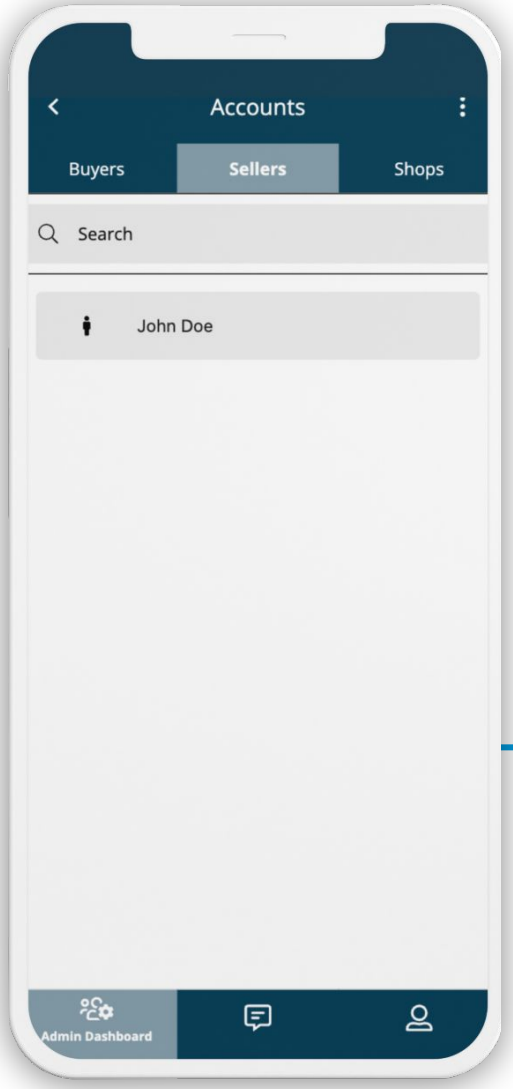
Listing approval module

Approve listings

Approve listings as an admin



User approval module



Approve users

Approve buyer, seller and shop accounts as admin

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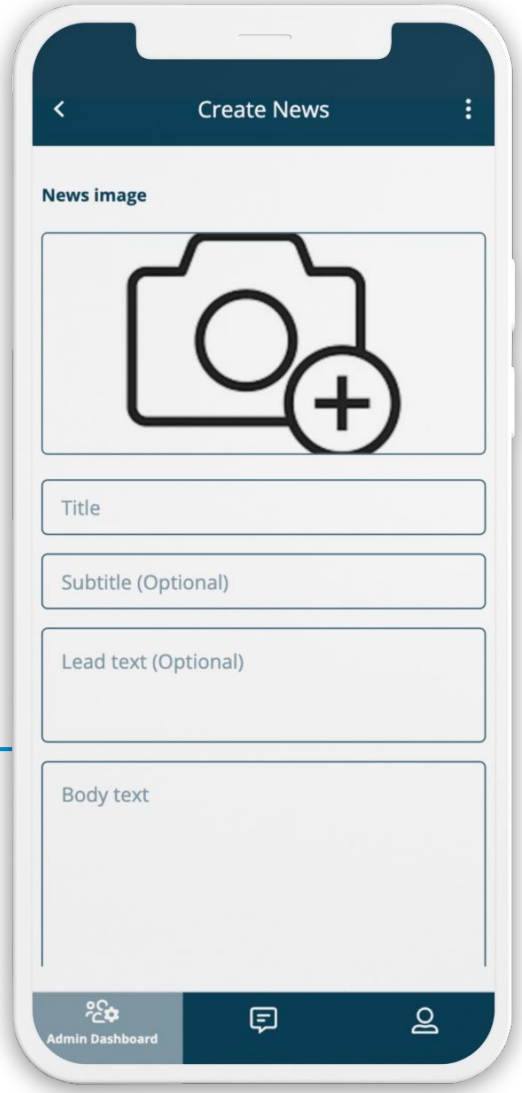
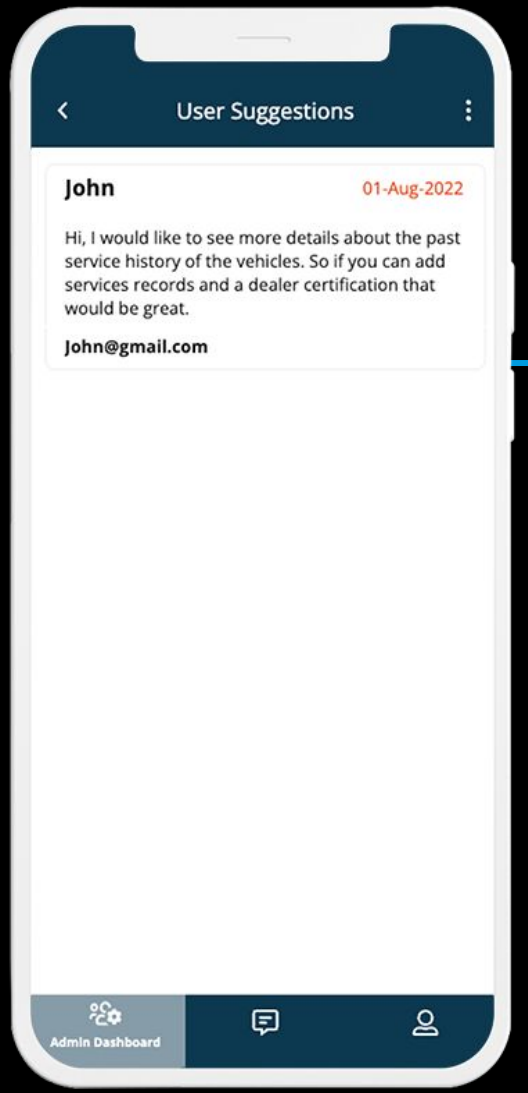
Create news



Newsletter publishing

Publish newsletters as an admin

User suggestions



User feedback

View feedback and user suggestions as an admin

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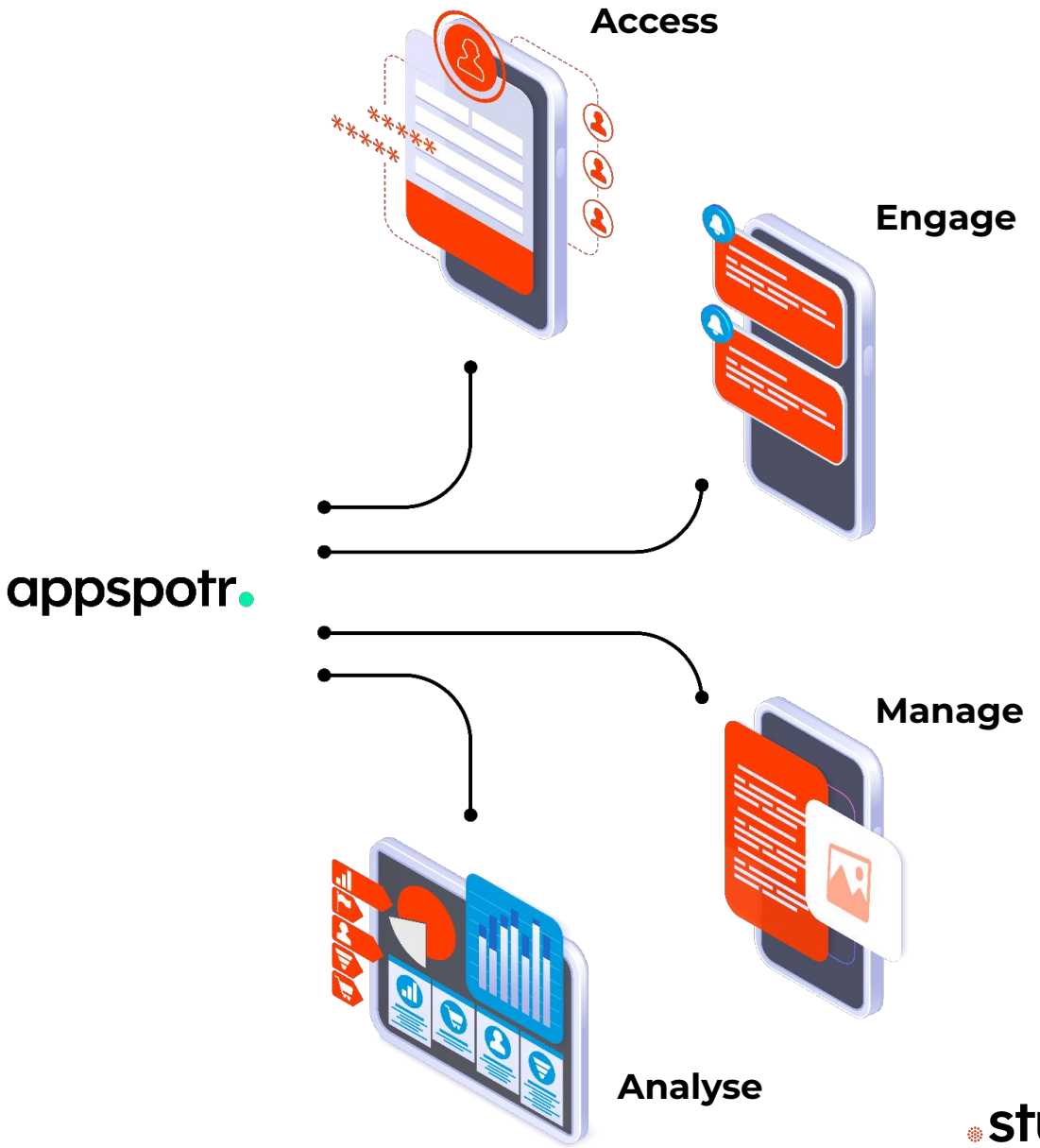
App management functions

Appspotr Studios utilised Appspotr 3 low-code mobile application development platform to develop mobile applications.

Appspotr 3 platform is an all in one platform with design, development, publishing, management and analytics built in.

Appspotr platform also contains a content management system and an iPad app where app admins can carry out a range of app management tasks. These include adding/changing content, user engagement, push notifications, managing app users and checking user analytics.



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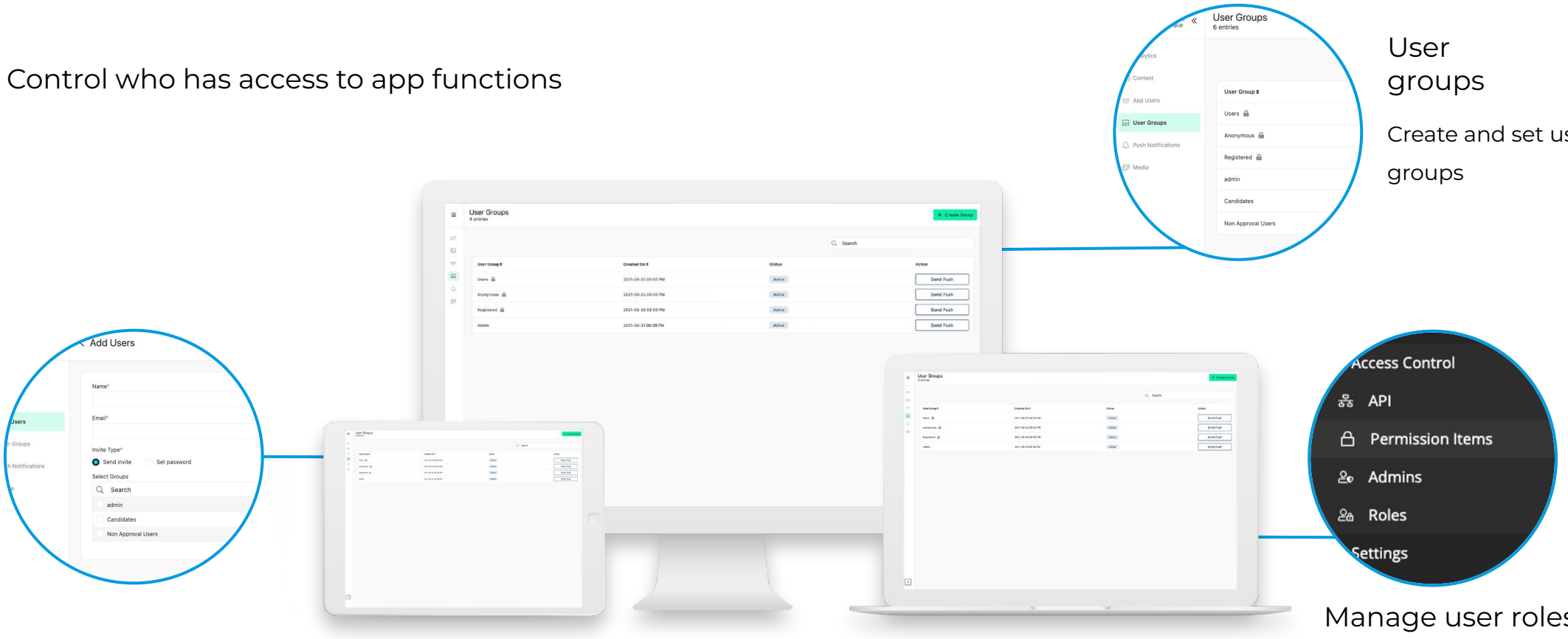
Manage access

Control who has access to app functions



User groups

Create and set user groups

Manage user roles

Item permission

App admins

User roles

API access

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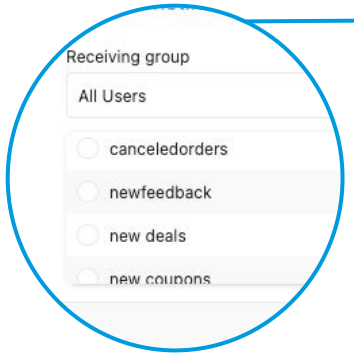
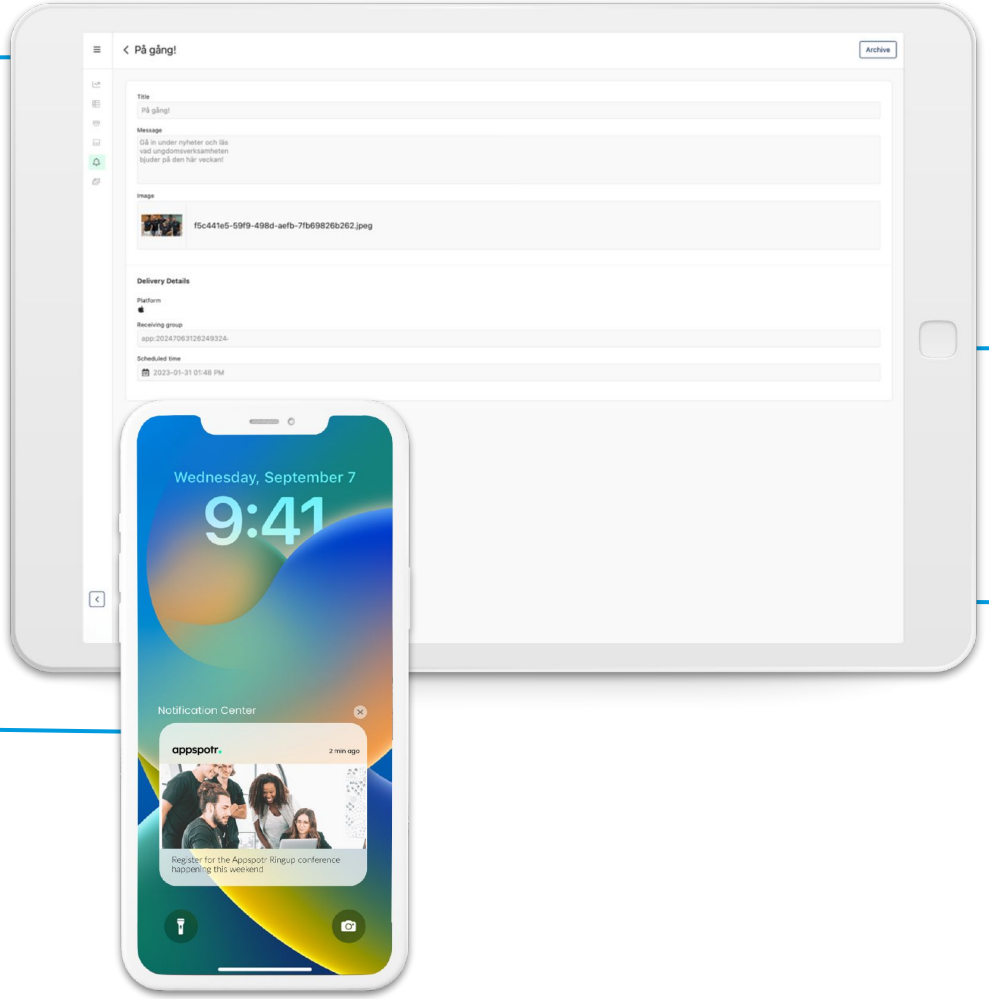
Notifications

Engage with users via push notifications



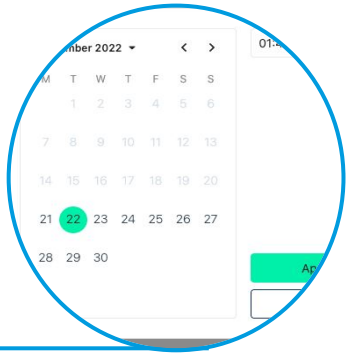
Segmentation

Push messages to a user segment



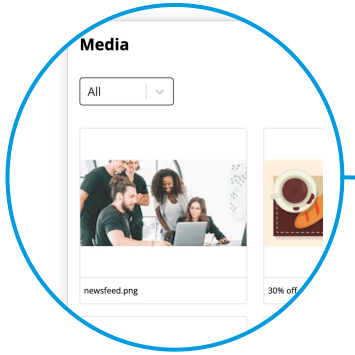
Scheduling

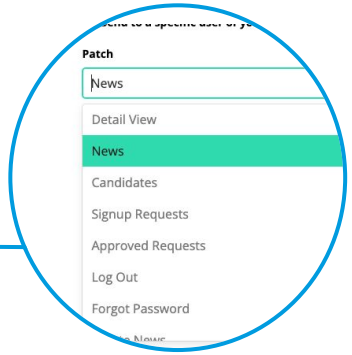
Set message schedule



Rich media

Send visual or text notifications





Deep Linking

Drive user action

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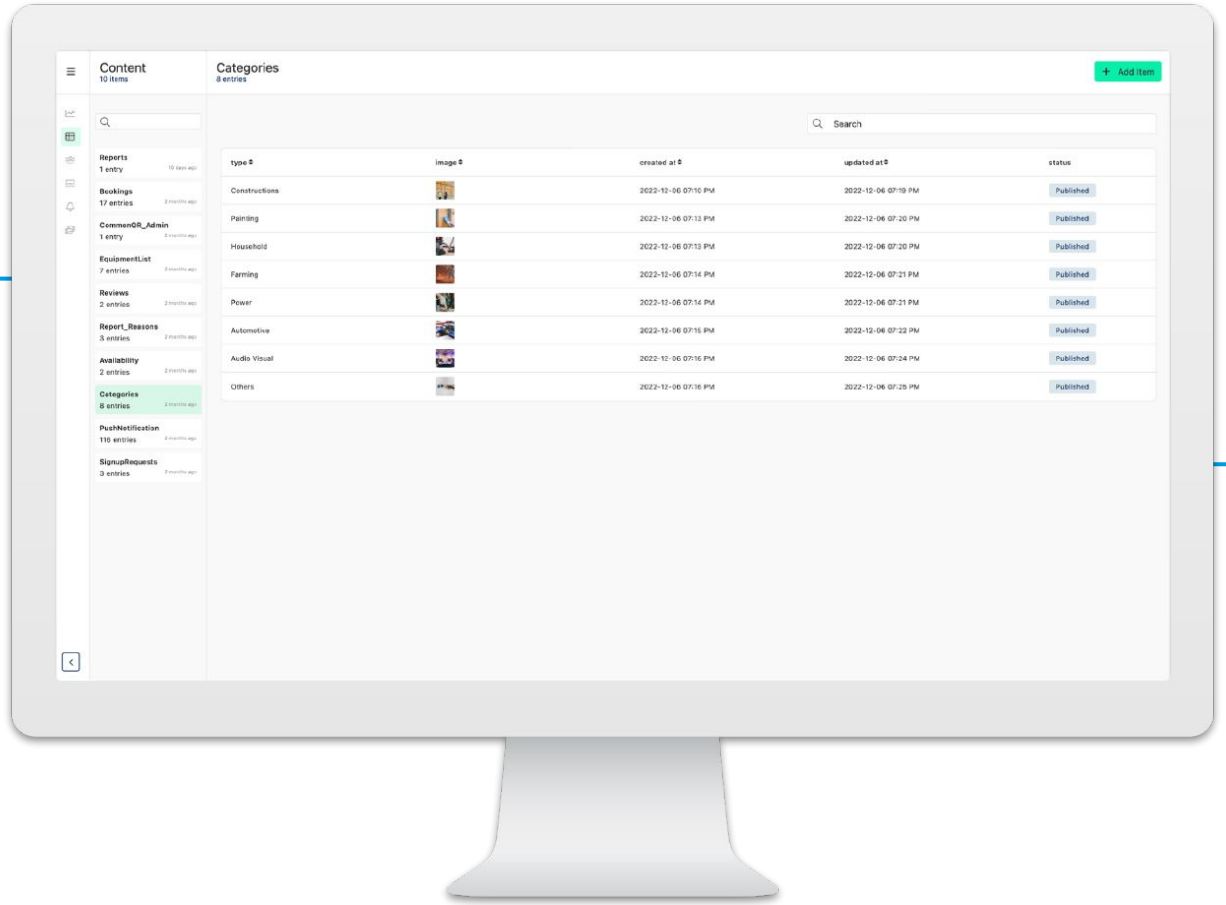
Manage content and media

Manage in app media and content

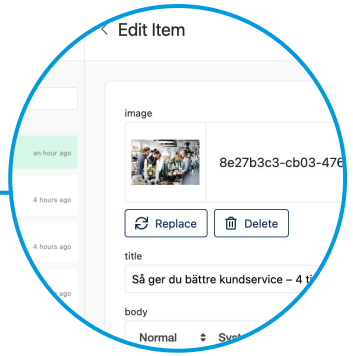
Add new content

Upload app images and content



Make changes

Add, edit or remove existing items and content



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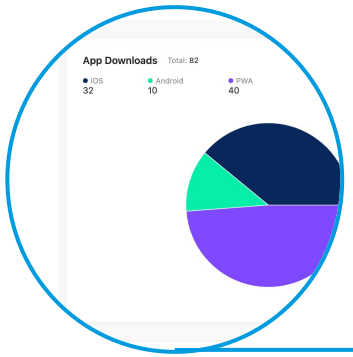
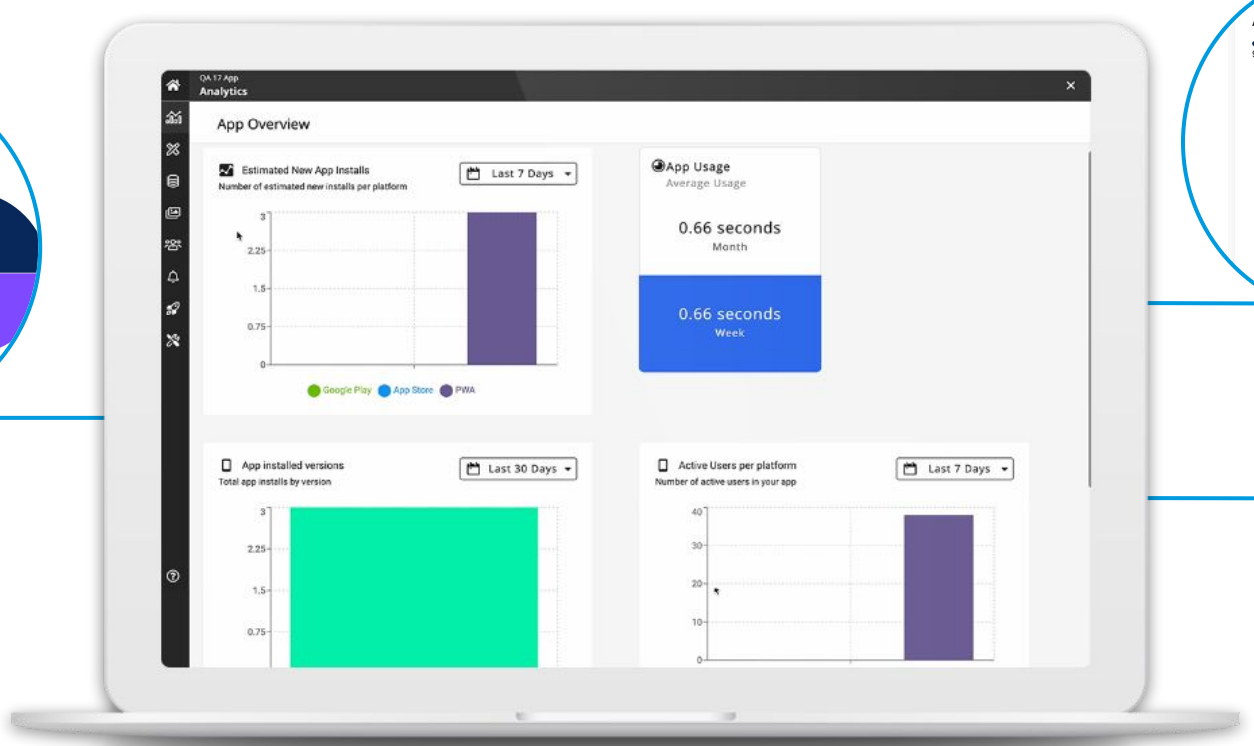
Analytics

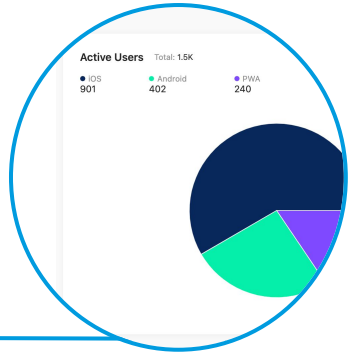
Keep track of app activity.



App downloads

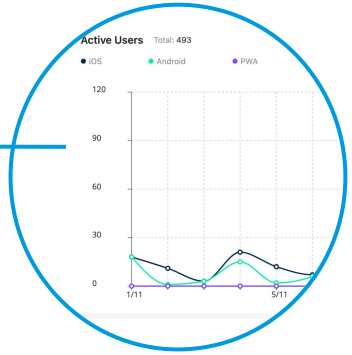
Monitor user downloads





Active users

Check active users



App activity

Analyse app activity

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Compliance

GDPR

Appspotr AB, corp.reg.no 556717-2365, is committed to protecting and respecting our customers' privacy. Appspotr is fully compliant with applicable GDPR policies. Our Policies, terms and conditions describes how we collect and use personal data about our potential and current customers, suppliers and business partners. View details

WCAG 2.1

WCAG 2.1 AA enables us to make the web more accessible, Appspotr is fully compliant with the latest version of the Web Content Accessibility Guidelines. View details

AWS

Amazon Web Services(AWS) is one of the largest on-demand cloud computing platforms. All Appspotr platforms utilize AWS cloud services. Appspotr is fully compliant with all AWS Standards and inherits platform-level compliancy that AWS has to offer.

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Thank you

appspotr.

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